

# Baldwinsville Central School District Logo Standards

## Official Baldwinsville Bee Logo



Baldwinsville Bee - Color

The image on the left is the official and registered logo of the Baldwinsville Central School District. The Baldwinsville Bee is an important part of the district's visual identity and correct usage is vital to reinforcing our identity. The logo art can be used for purposes related to the Baldwinsville Central School District including:

- \* Official district and school web sites
- \* Official district and school social media
- \* District approved posters, flyers, banners
- \* Student projects
- \* Approved premium items such as logo sportswear, fundraising items, notebooks, etc.
- \* Official PTA & PTSA materials when approved by school principals and/or district officials

Vendors and others may use it after obtaining permission from the district. For permission to use the Baldwinsville Bee, please contact School Information Officer at 315-638-6180.

## When using the bee, please adhere to the following best practices:

### Do Not Alter

Do not modify or alter the image, except for size.

### Proportions

When resizing the logo, do so proportionally. Do not extend or compress the logo so that it is proportioned incorrectly.

### Black and White

When color reproduction is not possible, the black and white logo is the logo that should be used.

Baldwinsville Bee - B&W

### Color

The only color allowed for print is Pantone Red 032 C. Do not add to or use any other colors.



PANTONE RED 032 C

