



Matthew J. McDonald, Superintendent of Schools
29 East Oneida Street • Baldwinsville, NY 13027
315-638-6043 (office) • 315-638-6041 (fax) • www.bville.org

August 29, 2019

Dear Parents/Guardians/Eligible Students,

This letter is to inform you of a data security incident, believed to have occurred in or around November 2018, involving the unauthorized access of Personally Identifiable Information from the AIMSweb 1.0 system. AIMSweb is an assessment platform utilized by the Baldwinsville Central School District and provided by Pearson Clinical Assessment (Pearson). The District was provided specifics regarding this incident on Tuesday, August 28, 2019.

The following data about your student(s) that was potentially affected was limited to:

First Name, Last Name, Date of Birth, School, and Student ID #

Please know that the Baldwinsville Central School District is committed to protecting and securing educational data. Our team has extensive training in data security and privacy, and our systems have many controls in place to protect your child's educational records. Additionally, we have also received assurances that Pearson has taken the necessary steps to mitigate the incident and is enhancing protections to guard against similar events.

While it is our understanding that there is no evidence that the information described above has been misused, Pearson is offering complimentary credit monitoring from Experian for one year for affected individuals as a precautionary measure. If you are interested in learning more about this option, please call Experian at 866-883-3309.

Please contact R.J. Delisle, Director of Technology / Data Privacy Officer at rdelisle@bville.org or 315-638-6103 with any questions you may have regarding this incident and our response.

Sincerely,

Matthew J. McDonald
Superintendent of Schools